

# Dissemination and exploitation plan

## Development of part-time and short cycle studies in higher education in Bosnia and Herzegovina **[PARTISH]**

Project acronym:	PARTISH
Project full title:	Development of part-time and short cycle studies in higher education in Bosnia and Herzegovina
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Abstract	This document is aimed to specify the dissemination and exploitation activities, time-frame and responsibilities for their realization. Some parts of this document are subject to modification and improvements, particularly segments related to dissemination activities. Modifications and improvements will be performed according to the insights from the meetings with project partners and observed effects of dissemination process.
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## Aims of the PARTISH project

BiH give high priority to build programmes for lifelong learning at all HEIs, according to their Priorities of Higher Education Development for 2016 – 2026 in BiH. To make lifelong learning operational for all, countries will need to make major reforms of their educational systems. Educational schemes for people should integrate education with workplace learning, as a possibility to make education available for all groups of people. Training systems need to become more flexible and responsive to rapidly changing skill requirements and labour demands. One possibility at the level of university studies are part-time (PT) and short cycle (SCHE) studies. At this moment, no SCHE have yet been accredited in the education system of BH (Overview of the Higher Education System – Bosnia and Herzegovina 2017).

The main aim of the project is to improve university studies and lifelong learning orientation in Bosnia and Herzegovina through the development of part-time and short cycle studies and development of legal framework for introduction of this type of studies in order to support different needs and interests of students, companies, higher education institutions (HEIs) in different cantons/entities of BiH and to provide recommendations to HEIs for implementation of part time and short cycle studies in the entire BiH.

Project outcomes will contribute to accomplishment goals, such as widening access to HE education, and making HE more relevant and adaptable to the labour market. The project objectives are:

1. To define the legal framework that will support the development and implementation of part-time (PT) studies and short cycle (SCHE) studies in higher education in BH, because there is no legislation implementation for the EQF Level 5 in BH.
2. To develop online and face-to-face (F2F) learning methodologies and technologies for PT and SCHE, suitable for adults and working students (they are found to be the most interested).
3. To set pilot implementations of five PT and SCHE online and face-to-face programs to test project outcomes.

Realization of these objectives will enable PT and SCHE studies to provide opportunities to:

- employed students to upgrade their qualifications or to get new qualifications for better jobs,
- unemployed to get better opportunities to get new qualifications for jobs offered in the labour market, faster with SCHE studies, or without living their home towns, as they will be able to choose needed online PT studies,
- HEIs in BH in terms of an increased capacity in additional area of studies – new programs.

Existing methodologies, technologies and best practices for PT and SCHE studies, in EHEA will be analysed. Most suitable will be chosen to serve as a model for adoption and development of PT and SCHE studies in BH. Based on analyses and good practices the most suitable online and face-to-face learning methodologies and technologies will be adopted and developed.

Project participants from Programme Countries will not only be involved in the analysis and transfer of best practices from EU, but will be also advisors for choosing and adopting the most relevant pedagogical and technological solutions, as well as to give advice in five pilot implementations of online and face-to-face PT and SCHE programs. Development of PT&SCHE studies will be conducted through transfer of knowledge from HE institutions from programme countries. University of Novi Sad has participated in the project of introduction and implementation of PT and SCHE studies in Serbia and has study program and experienced teaching staff in the fields of IT, engineering, manufacturing, economics, and processing. Academia (Slovenia) has been accredited by Ministry of Education in Slovenia for its study programmes, and they have successfully implemented PT and SCHE study programmes in Slovenia. Medical College of the University of Latvia implement first-level professional higher education programmes as short-cycle programmes or “koledža” programmes which are mainly aimed at preparing specialists for the labour market. These short-cycle programmes last two or three years. The qualification is mainly aimed at employment, but also opens the opportunity for further studies in the second cycle of HE. University of Tallin has rich experience in similar projects, because they participated in several related projects, and in one that was aimed at introduction of PT and SCHE programs in Serbia it was leading partner. University of Montpellier developed and implemented one-year and two-years SCHE as a part of their academic offer, too.

Different forms of HE, in terms of PT and SCHE studies will enable all types of students (older people, employed students, students that do not have enough money, etc.) to acquire more relevant knowledge and skills and

to upgrade their qualifications or to get new qualifications for better jobs, faster with SCHE studies, or without living their home towns, with lower money investment, as they will be able to choose needed online PT studies. The result of this type of education is reflected in the student's higher competencies in accordance with the requirements of the labour market, which makes it easier to find a job.

The project will enable changes in the area of legal framework of HE process in BIH, because it aims at creating amendments to the cantonal/entity laws on HE laws, which will be submitted to the authorities, development of drafts of new laws on PT and SCHE education which will also be submitted to authorities for approval and integration into the practice. These elements will lead to the greater match between universities in BIH, business companies, and universities from other countries.

Since political situation in BIH is complicated on the state level, it is impossible to propose changes of the legal framework at the level of BIH. Every canton, entity and district in BH has its own law on HE and labour law. Therefore, our strategy is to change the legal framework in the entity Republika Srpska, Sarajevo canton, West Herzegovina canton, Tuzla canton, and Zenica Doboje canton (five largest cantons/two entities). These changes will initiate the changes of legal framework in other cantons of BIH, enabling implementation of PT and SCHE programs in the entire country.

The aims of the project are in the line with the national and international contexts. Creation of more universal educational trajectories through PT and SCHE studies, and better connection between HE and labour market in cantons/entities in BIH is in line with the action of Capacity-Building in the Field of Higher Education. Especially, the aims of the project are in the line with international idea of lifelong learning, continuing education that is recognized as one of the most important trends in knowledge-based economies. Also, principles of equity, access to and democratisation of higher education by including vulnerable groups of people is also covered with this project since students in all categories (women, older persons, persons with disabilities, ethnic minorities, young, unemployed, university students from poor families, etc.) can be more enrolled in such programs.

In the context of BIH, the project will be a starting point for introducing of PT and SCHE as known in European countries. These studies will enable all potential students to acquire more relevant knowledge and skills and to upgrade their qualifications or to get new qualifications for better jobs, faster with SCHE studies, or without

living their home towns, with lower money investment, as they will be able to choose needed online PT studies. This is very important if we bear in mind a high unemployment rate of young people between 19 and 30, around 45%, in BiH (in all cantons, Republika Srpska and Brčko District of BiH), a trend of growing inactivity of young people, early dropout of education and long-term unemployment, problems in legislation, which does not stipulate PT and SCHE, etc. Project consortium sees this project as a long-term solution.

## **About PARTISH dissemination and exploitation plan**

This document is aimed to specify the dissemination and exploitation activities, time-frame and responsibilities for their realization. It is mainly based on plan of the Work Package 6 (Dissemination and exploitation). However, some parts of this document are subject to modification and improvements, particularly segments related to dissemination activities. Modifications and improvements will be performed according to the insights from the meetings with project partners and realized dissemination results recorded through permanent monitoring of dissemination process.

## **Dissemination strategy aims and objectives**

The dissemination of project activities and results was given much attention in the project, because one of the main goals is to raise awareness among stakeholders and general audience for PT and SCHE studies in BH. Consequently, during the course of the project, a number of different communication and dissemination tools will be used, such as advertising on websites and social networks, seminars, conferences, social events, workshops, regular press releases, newsletters, etc.

Significant attention is dedicated towards this WP because success of the entire project depends on the number of stakeholders reached by dissemination. The goal is to spread results and to impact stakeholders, especially policy makers and HEIs in other parts of BiH, and to motivate further development and introduction of PT and SCHE in entire BiH. Therefore, the dissemination strategy involves setting pilot implementation of five PT and SCHE online and face-to-face programs to test project outcomes.

The project will create and will maintain its own website so that all beneficiaries are constantly informed about

the activities and results of the project. The PARTISH website will be maintained for at least three years after the end of the project. The project website will be in English language.

Accessibility and suitability analytics will be used to monitor the visibility of the project website.

A dissemination strategy involves promoting project results through printed and video materials, live presentations, regular press releases, newsletters, TV and radio appearances, social networks and others channels in order to reach maximum amount of awareness.

The project and new research will also be promoted during social and scientific events that attract target groups.

Finally, the most important results of the project will be presented to all interested parties at press conferences on the final conference of the project, and through comprehensive final publication.

The dissemination strategy includes all the activities planned in the project proposal under WP6 (Dissemination and exploitation), and also offers an action plan for further dissemination actions necessary for the sustainability of the project.

The document is explaining in details all important aspects of dissemination activities:

- The methods and mechanisms of dissemination
- Reporting about dissemination activities
- Dissemination strategies for the individual target groups
- The resources – people and budget.



## Leading partner for implementation of dissemination

The basic details on Work Package 6 (WP6) and leading partner are given below.

Leading partner	LURMC
Starts	January 15, 2021
Ends	February 14, 2024
General activities	<p>6.1 Set-up dissemination and exploitation plan</p> <p>6.2 Design promotional products</p> <p>6.3 Prepare interim and final dissemination and exploitation report</p> <p>6.4 Final conference proceedings</p>

## The methods and mechanisms of dissemination

The dissemination of PARTISH project activities and results will be implemented through:

- PARTISH website platform for exchange of knowledge, expertise, baseline measurement reports, papers, brochures, assessment reports (<https://partish.lurmk.lv/>),
- Project newsletter, to be sent regularly via e-mail,
- TV and radio appearances,
- University/Faculty websites with information about developed study model
- Informative lectures for college students and schoolchildren for study program promotion
- Workshops for PT and SCHE program promotion,
- Social networks: LinkedIn, Instagram (<https://www.instagram.com/partish.ba/>) and Facebook (<https://www.facebook.com/partish.ba>) page,
- Web pages of project's partners
- Final conference publication.

## Reporting about dissemination activities

Each partner, before disseminating information on any activity under the project, must provide it to the LURMC team member responsible for the dissemination activities within 24 hours after the end of the event according to the developed template.

**Table 1. Information Template for Publishing**

Title of publication/event/news	
Date and place	
Publication text	
Images	
Author (if necessary)	

The person responsible for the dissemination activities examines the information for completeness and compliance with the following requirements: information content, correct style, spelling literacy, non-discriminatory nature, and then sends it to all partners for posting on all websites and pages of the project's social network

When the project partners organize joint events, the person responsible for the dissemination activities prepares information for publication within 24 hours after the end of the event and sends it to all partners for posting on all websites and pages of the project's social networks.

For reporting on dissemination activities, it is necessary to use the reporting forms developed by PARTISH consortium, uploaded at Google Drive of the project. These reports should be submitted by each partner institution to person responsible for the dissemination activities of LURMC in accordance with the following schedule:

**Table 2. Reporting Periods about Dissemination Activities**

Reporting period:	From-To	Deadline for submission of the partnership reports by the beneficiary to the coordinator
The 1 <sup>st</sup> reporting period	15/1/2021 – 14/7/2021	25/7/2021
The 2 <sup>nd</sup> reporting period	15/7/2021 – 14/1/2022	25/1/2022
The 3 <sup>rd</sup> reporting period	15/1/2022 – 14/7/2022	25/7/2022
The 4 <sup>th</sup> reporting period	15/7/2022 – 14/1/2023	25/1/2023
The 5 <sup>th</sup> reporting period	15/1/2023 – 14/7/2023	25/7/2023
The 6 <sup>th</sup> reporting period	15/7/2023 – 14/1/2024	14/2/2024

## Target groups and different stakeholders

There are several identified target groups and stakeholders impacted by PARTISH project results and outputs:

1. Students of the first cycle, from all universities that are participating in the project but also from all universities from a particular region where unemployment or investment is extremely high, or where there is a chance of future investment in a particular sector. Based on the information from strategic documents in Federation and Republika Srpska (Priorities for the development of higher education in BiH for the period 2016 – 2026, STRATEGY for DEVELOPMENT OF THE EDUCATION OF THE REPUBLIC OF SRPSKA FOR THE PERIOD 2016-2021), there is a need for making studies more effective in terms of practical knowledge and implementation of learned in business, because it is noted that the most of the students do not possess adequate competencies, and that the dropout rate is quite high. Also, BIH is struggling with very high rate of unemployment, especially when it comes to young people, between 15 and 24 years old, that was 41% in 2018 (Agency for Statistics of Bosnia and Herzegovina, Labour force survey 2018, p. 40) and 35,2% in Republika

Srpska in 2018 (Labour force survey 2018, Republika Srpska Institute of Statistics, p. 14). Therefore, since university programs and labour market are not synchronized, young professionals after their studies cannot make employment. This is one significant problem for BiH, especially if we bear in mind the economic situation in the cantons/entities/Brcko District of BiH. In this group there are employed students who want to get new qualifications or to change the profession, and jobless students who are seeking to get fast new qualifications according to demands on the labour market.

2. Teaching staff from partner institutions and other HEIs in BiH, since in the strategies for development of education in Federation of BiH (cantons) and Republika Srpska it is noted that there is a need of making teaching staff more recognized in international context, through mobility, recognition and visibility of domestic higher education qualifications. Also, teaching staff need to improve their teaching competencies in terms of providing new and renewed skills that are important for domestic labour market and business, by using new methodologies and tools during classes. Based on that, it is necessary to make closer connections between teachings staff and business professionals, and with international teaching colleagues in order to acquire up to date information on required knowledge and skills. Through the PARTISH project, teaching staff will be able to network with their colleagues from other European universities, to exchange the know-how in the field of PT and SCHE studies and modern teaching methodology and to increase their teaching competences and internationalization of HE.

3. Participating universities from BiH, because they have several problems, where the most significant are relatively high dropout rate since students usually leave their studies if they get a job, if they do not have enough money to finance all study costs, or they leave the country (brain drain). Also, all cantons and Republika Srpska and the Brcko District of BiH noted that the realization of the international recognition of the system of higher education of BiH and its positioning of their higher education institutions is one of the priorities of bodies and institutions in the field of higher education. In order to increase number of students on entrance and to decrease a dropout rate, it is necessary to modernize study programs, synchronize qualifications and competences that they are offering to students, cooperate with international universities and colleagues (mobility projects, scientific or joint projects, etc.), and cooperate with business sector from domestic but also international business organizations.

4. Ministries of cantons and Republika Srpska involved in projects, as policy makers, because they are directly responsible for modernization of HE in BiH, and create new laws, regulations, and accreditation standards in this area. People working in ministries need to acquire important information, knowledge, and skills in order to create an adequate framework for introducing PT and SCHE programmes at the university level. This is not possible without benchmarking of the best examples in the practice, serious and very intensive cooperation between universities, ministries, related state agencies, employment agencies, chamber of commerce and business organizations, etc. Ministries, as regulative body and policy makers, need to involve in this actions since the whole process must be supported by them. Ministries need to introduce legislative changes, with regards to PT and SCHE studies, which is also important with regards to accession to EU and participation in European Higher Education Area (EHEA).

5. Companies in BiH cantons and entities, because they have problems in finding qualified employees. Although the rate of unemployment is high, companies usually note that candidates, especially young candidates, are trying to get a job, but they do not possess required skills and abilities. The knowledge they possess is still on the level where they cannot implement it in business. Because of that, companies need to invest more in non-formal and informal training of young employees, and these costs are sometimes very high for companies. Also, the turnover of employees sometimes leads to the conclusion that companies invest in training of their employees, and after that those employees quit their job. Also, new business conditions are bringing new challenges, so companies need to have innovative and creative workers. Therefore, companies should open themselves to universities and make closer connections to them, since they can faster integration of employees, reduce costs for adaptation of the recruited graduates to the requirements, and make better HR planning and securing permanent high recruitment. They will have positive impact on business innovation and skills since they will better insight into the research results from HEIs projects, researches, etc.

6. Chambers of commerce of Republika Srpska and Federation of BiH, because they need to be involved in the process of HE in cantons and entities in BiH since they are helpful in investigation of the country-specific requirements and advice partners on contractual issues, and would be able to mediate the relationship between HEIs and business companies.

7. Centre for Information and Recognition of Qualifications in Higher Education, because it is engaged in monitoring and support of internationalization of HE in BIH. They will help consortium with the information on possibilities for international involvement of PT and SCHE students from BIH abroad.

8. Wider community in BIH, because the situation in terms of economy is still very vulnerable, so there is a constant need of developing new ways for fostering economic growth and rising of employment, since these are directly related to the material wellbeing of citizens and their willing to stay and live in BIH. Further modernization of HE by development and implementation PT and SCHE studies will enable new possibilities for not only young people that are recognized as a driving force of economic prosperity in a country, but for all.

### Overview of target groups:

Target Group	Means of Communication to Reach These Target Groups	When	Indicators to measure the effectiveness of the means of communication
Potential students	Live presentations website, Instagram, Facebook, LinkedIn, YouTube channel, flyers and posters, regular press releases, newsletters, TV and radio appearances	During and after the end of the project, at the meetings of student associations, classes, classes in high schools, at workshops, fairs of HE.	Number of students, number of classes, number of high schools, number of releases, number of presentations, number of appearances, number of website visitors, number of contacts on social networks.
Teachers	Printed and video materials, live presentations, regular press releases, newsletters, TV and radio appearances,	During and after the end of the project, at conferences, fairs of HE, workshops, meetings of teacher associations.	Number of teachers, number of conferences, number of workshops, number of releases, number of presentations, number

	social networks		of appearances, number of website visitors, number of contacts on social networks.
Higher educational institutions in BIH	Personal contact with HEI representatives, website, social networks, printed material, regular press releases, newsletters, TV and radio appearances	During and after the end of the project, at conferences, fairs of HE, meetings of association of universities, visits to universities.	Number of university representatives, number of universities, number of conferences, number of fairs, number of releases, number of presentations, number of appearances, number of website visitors, number of contacts on social networks.
Universities in THE region of South-East Europe	Workshops, conferences, video materials, regular press releases, newsletters, social networks	During and after the end of the project, at conferences, international meetings of universities.	Number of university representatives, number of universities, number of conferences, number of releases, number of website visitors, number of contacts on social networks.
Companies in BIH and in the region	Personal contact, social network, website, workshops, conferences, printed and video materials, live presentations, regular press releases, newsletters, TV and radio appearances	During and after the end of the project, through visits of consortium representatives, at meetings of association of companies.	Number of companies, number of visits, number of meetings, number of contacts on social networks.
Competent educational	Workshops, conferences, printed	During and after the end of the project, at	Number of policy makers, number of

authorities	and video materials, live presentations regular press releases, newsletters, TV and radio appearances, visits of consortium representatives	meetings of policy makers.	cantonal bodies in HE, number of visitors, number of meetings.
Chambers of commerce	Workshops, conferences, printed and video materials, live presentation, regular press releases, newsletters, TV and radio appearances	During and after the end of the project	Number of meetings
General public	Project website, regular press releases, newsletters, TV and radio appearances, social networks	During and after the end of the project, at fairs of HE, at conferences.	Number of website visitors, number of contacts on social networks, number of visitors at fairs

## Dissemination strategies for the individual target groups

Identified PARTISH target groups and stakeholders will be reached in various ways:

1. Students: A special web site will be created for PT and SCHE studies. All HEs will be asked to announce their offer of PT and SCHE studies. This site will be promoted at the end of the project and later maintained by University of East Sarajevo at least 5 years. A special brochure will be published at the end of the project and it will be widely distributed. Potential students will be also informed by web sites of HEIs offering these studies. Through the web site potential students will be informed about benefits of PT and SCHE. Other types of advertising will be realized by Instagram, Facebook, LinkedIn, and YouTube channel.
2. HEIs: All HEIs in BH will be informed about the project outcomes. They will get the proceedings of the Final Conference, with all PT and SCHE specification documents, report of the pilot implementations and implementation guidelines, and law changes. They will be also informed through Centre for Information and Recognition of Qualifications in Higher Education, and five universities from project consortium.



3. AGENCY FOR DEVELOPMENT OF HIGHER EDUCATION AND QUALITY ASSURANCE: The consortium will inform the Agency about the accreditation standards, criteria and indicators for PT and SCHE studies, as one of outcomes of the project. The Agency will be invited to participate on the Final Conference and will get its proceedings. Agency is, by Framework Law on Higher Education in BiH authorized to determination of clear, transparent and accessible criteria for accreditation of higher education institutions and passing of norms determining the minimum standards in the area of higher education.

5. MINISTRIES involved in the project: As project partners, Ministries will provide support to the development of PT and SCHE programs for BiH and will prepare the draft legislation and standardization documents. At the end of the project ministries will put all relevant information about project results on its web sites.

6. EMPLOYERS: Chamber of Commerce in Republika Srpska and Federation of BiH, as project partners, will inform its members (companies) about new PT and SCHE programs that will be piloted in five participating universities, with list of already established cooperation programs and with the list of perspective study programs in HEIs that are suitable for certain business activities.

7. GENERAL PUBLIC: All HEIs offering PT and SCHE studies will promote them and provide appropriate marketing campaign, as this is in their interest. It is expected that general public will be informed about this new kind of studies in BiH. Also, there will be use all digital sources for dissemination.

## **Approach to potential student recruitment during project lifetime**

Students will be recruited using various communication and promotion tools:

- The PARTISH website and the websites of B&H universities will provide:
  - detailed information about the PT SCHE programmes (curriculum, teaching staff, information about students, involved companies etc.),
  - information on important dates of the educational program (date of enrollment, etc.),
  - information on advertising lectures for undergraduate students,

- Information on the employment of graduates of the programme.
- Promotional lectures for undergraduate students,
- TV and radio performances,
- Advertising on social networks (posting news on social media profiles, advertisements, etc.),
- Flyers, banners and regular press releases.

## The languages that will be used

Distribution of the PARTISH project will be carried out in English, Bosnian, Serbian and Croatian languages.

## Project logo

The project logo, as the main element of the visual identification of the project, will relate to the main idea of the project and should be bright and attractive. The project logo was developed during the 3 months of the PARTISH project, by the project partner ACADEMIA

Image 1. Project logo



The project logo will be used in all official documents of the project (reports, presentations, website, posters, flyers, etc.). All work carried out within the framework of the project is accompanied by the Erasmus + logo, as well as the European Union Disclaimer, according to the Guidelines on the application of the visual identity on studies and publications [https://eacea.ec.europa.eu/about-eacea/visual-identity-and-logos-eacea/erasmus-visual-identity-and-logos\\_en](https://eacea.ec.europa.eu/about-eacea/visual-identity-and-logos-eacea/erasmus-visual-identity-and-logos_en).

## The resources – people and budget

The adopted distribution strategy is designed so that the project can be implemented in the most cost-effective way.

The total amount for WP6 distribution and operation is 46 958,00 EUR, distributed as follows:

**Table 1. Overview of budget allocated by category**

Budget heading/category of costs	Distribution of the grant [EUR]
Staff Costs	22,838.00
Travel Costs	8,220.00
Costs of Stay	14,400.00
Equipment Costs	-
Subcontracting Costs	1,500.00
<b>Total Costs (in EUR)</b>	<b>46,958.00</b>

The following tables provide a detailed description of the tasks and subcontracting.

**Table 1. Overview of tasks and allocated human resources in the WP6**

	Partner number	Partner acronym	Country	Number of staff days					Exact Role and tasks of each person in the work package
				C 1	C 2	C 3	C 4		
<b>DISSEMINATION &amp; EXPLOITATION</b>	P1	UNS	SRB	15	25	10	30	80	WP 6. 6.1 Defining dissemination and exploitation plan 6.3 Raising awareness about PT and SCHE 6.5 Final Conference
	P2	UES	BIH	10	10	5	15	40	WP 6. 6.3 Raising awareness about PT and SCHE 6.5 Final Conference
	P3	UNSA	BIH	10	10	5	15	40	WP 6. 6.3 Raising awareness about PT and SCHE 6.5 Final Conference

	P4	UNTZ	BIH	10	10	5	15	40	WP 6. 6.3 Raising awareness about PT and SCHE 6.5 Final Conference
	P5	UNMO	BIH	10	10	5	15	40	WP 6. 6.3 Raising awareness about PT and SCHE 6.5 Final Conference
	P6	UNZE	BIH	10	10	5	15	40	WP 6. 6.3 Raising awareness about PT and SCHE 6.5 Final Conference
	P7	LURMC	LAT	40	40	20	40	140	Leader of WP 6. 6.1 Defining dissemination and exploitation plan 6.2 Dissemination products 6.3 Raising awareness about PT and SCHE 6.4 Preparation of the interim and final dissemination and exploitation report 6.5 Final Conference
	P8	ACADEMI A	SLO	5	10	5	10	30	WP 6. 6.3 Raising awareness about PT and SCHE 6.5 Final Conference
	P9	TU	EST	5	10	5	10	30	WP 6. 6.3 Raising awareness about PT and SCHE 6.5 Final Conference
	P10	UM	FRA	5	10	5	10	30	WP 6. 6.3 Raising awareness about PT and SCHE 6.5 Final Conference
	P11	MNRVOID	BIH	0	0	0	0	0	WP 6. 6.3 Raising awareness about PT and SCHE 6.5 Final Conference
	P12	MONKS	BIH	0	0	0	0	0	WP 6. 6.3 Raising awareness about PT and SCHE 6.5 Final Conference
	P13	MONKS ZDK	BIH	0	0	0	0	0	WP 6. 6.3 Raising awareness about PT and SCHE 6.5 Final Conference
	P14	MONTK	BIH	0	0	0	0	0	WP 6. 6.3 Raising awareness about PT and SCHE 6.5 Final Conference
	P15	PKFBIH	BIH	5	0	5	2	12	WP 6. 6.3 Raising awareness about PT and SCHE 6.5 Final Conference

	P16	CCIRS	BIH	5	0	5	2	12	WP 6. 6.3 Raising awareness about PT and SCHE 6.5 Final Conference
	P17	CIP	BIH	5	0	5	2	12	WP 6. 6.3 Raising awareness about PT and SCHE 6.5 Final Conference

**Table 2. Subcontracting costs for WP6**

Partner No.	Partner acronym	Nature, type and specification of the item	Total (EUR)
		Project logo, motto and promotional materials	
		Advertising in media	
		Flyers and posters	
		Printing of Final Report	
		Project logo, motto and promotional materials	
		Translation of Final Report in BHS	
		Advertising in media	
		Flyers and posters	
		Printing of promotion material for the final conference	
		Project logo, motto and promotional materials	
		Advertising in media	
		Flyers and posters	
		Project logo, motto and promotional materials	
<b>Total</b>			

## Detailed dissemination plan

Dissemination and sustainability plan activities are designed and scheduled in line to other project work activities. For each dissemination activity, a realization time frame and responsible partner is defined (Table 3).

**Table 3. Detailed dissemination plan with time framework and assigned responsibilities**

Year	Activity No.	Partner	Description	Project month	Work package and Outcome no.
1	1	LURMC	Set-up Dissemination and exploitation plan	M1-3	6.1
1	2	ACADEMIA	Design of project visual identity - logo	M1-3	6.2
1	3	LURMC	Set-up selected social networks' profiles	M1-3	6.2
1	4	LURMC	Design and setup of project web site	M1-3	6.2

## Summary and conclusions

All project partners are going to be deeply involved in the dissemination process. They are all dedicated to the successful dissemination of PARTISH project outcomes. Their previous project experience as well as the variety of areas and activities they represent and the fact that they all have expertise in dissemination activities, are also key factors leading to successful and efficient dissemination work in the project.

The main dissemination objective is to widely spread the project's assumptions and results and to reach the variety of target groups according to the project's scope. In order to realize these dissemination goals a variety of particular activities will be undertaken. Apart from project logo, presentation template, initial flyers and website the consortium is going to present the project using Internet, press, journals, articles etc., through participating in different types of events and continuously updating the prepared material. Several newsletters and press releases are going to be published, announcing the project's news. Special emphasis will be put on participating in events thematically related to the project's scope and creating awareness among participants of these events either through presenting the project, or through distributing dissemination material. All stakeholders will have the necessary information in order to side with and support PARTISH objectives and outcomes. The wider public will also have access to project ideas and results through a variety of dissemination materials and actions.

All undertaken dissemination actions will further be summarized in the Dissemination Report and Interim Reports and discussed in working group events and Consortium meetings